## Editorial calendar 2025

In our four 2025 issues of Technology Record, we will be covering a range of the most pressing themes facing enterprise technology decision-makers today, including artificial intelligence, security, customer experiences and innovation.



	SPRING (MARCH)	SUMMER (JUNE)	AUTUMN (SEPTEMBER)	WINTER (DECEMBER)
COVER STORY	Putting security at the centre of operations / Special: 50 years of innovation	Empowering workers with Gen AI	Enriching customer experiences	Leveraging technology tools to create new markets
REGULARS	Marketwatch: A global round-up of key updates from Microsoft and its ecosystem of partners.			
	Executive interviews: We speak with Microsoft leaders about how technology shapes the worlds of commerce and public service.			
	Commentaries: Thought leaders share insight on key issues facing industry and public sector organisations today.			
	Product features: A regular deep dive into leading Microsoft products, from Dynamics 365 to Copilot, Azure to Office.			
	Case studies: Real life examples of where Microsoft technology and partner solutions are helping organisations stay ahead.			
FINANCIAL SERVICES	Creating a sociably sustainable future for FSI	Using GenAI to power risk, compliance, and security solutions	Evolving core systems within FSI	Meeting the needs of a new generation of FSI customers
INDUSTRIALS & MANUFACTURING	Powering the intelligent factory	Transforming the world of the frontline worker	Enabling new products through innovation	Creating sustainable, resilient supply chains
MEDIA & COMMUNICATIONS	Media provenance: ensuring media can be distributed and used safely	Enterprise & media: closer than ever	Data: what's changing the game?	Monetisation is the lifeblood of the media industry
PUBLIC SECTOR	Public health and its related social services	Empowering government workers to enable citizen services	Government infrastructure/urban spaces (smart city)	Public safety and national security
RETAIL & CONSUMER GOODS	B2B sales transformation	Evolving the intelligent supply chain	Revenue growth management	Enabling the true value of retail data / Special: NRF megatrends
SELECTED EVENTS	NAB Show, Las Vegas	IBC, Amsterdam	Summit NA, Orlando	NRF, New York
	Hannover Messe, Germany	ARC Asia, Bangalore	Sibos, Frankfurt	EuroCIS, Dusseldorf
	RSA Conference, San Francisco	European Microsoft Fabric	Money 20/20, Las Vegas	MWC, Barcelona
	Money 20/20, Amsterdam	Conference, Vienna	Gitex, Dubai	ARC Forum, Orlando
	Infocomm, Orlando	ITS World Congress, Atlanta	Directions EMEA, Poznan	Enterprise Connect, Orlando
	Commsverse, London	DTX and UC Expo, London	SCEWC, Barcelona	Integrated Systems Europe, Barcelona

For more information and the latest updates on content plans for 2025, please contact your account manager or:



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